



Homage Paid to Carlo and Sabine Lovatelli

President of ABIOVE and ABAG, and the founder and president of the Brazilian Mozarteum, receive awards from the Brazil-Germany Chamber of Commerce and Industry



São Paulo, September 3, 2009 – In a ceremony held in the São Francisco Xavier da Barra Fort in Vitória, state of Espírito Santo, Dr. Karl-Theodor Freiherr zu Guttenberg, Germany's Minister of Economy and Technology, presented Carlo and Sabine Lovatelli with the Brazil-Germany Personality of 2009 Award of the Brazil-Germany Chamber of Commerce and Industry, for their efforts to strengthen the economic and cultural ties of the two countries.

Carlo Lovatelli was recognized for his active role in several joint business initiatives in the two countries, including the Agribusiness Group of the Joint Brazil-Germany Commission.

Brazil's vocation for agribusiness and agro-energy, and Germany's competence in the industrial and service areas, are some of the elements that show the great potential for cooperation between these two countries. "It is a highly strategic and very healthy relationship", declared Lovatelli when analyzing the way the two economies complement each other.

Sabine Lovatelli was recognized for her initiatives in promoting cultural exchange between Brazil and Germany. Her love of music began while she was still young, in her home town of Jena, Germany, and was instrumental in various initiatives to make classical and erudite music more popular in Brazil, her chosen residence since 1971.

In 1981, her efforts bore fruit, with the foundation of the Brazilian Mozarteum, an institute designed to divulge music and culture in Brazil through concerts and classical ballets. In its more than 28 years of activities, the foundation has held 607 international and 355 national events, many of which had no entrance fees.

Sabine Lovatelli coordinates the partnership with the Baccarelli Institute, which has a music school and a community orchestra in Heliópolis, a poor district in the city of São Paulo. The Mozarteum promotes educational meetings in this community, during which renowned artists participating in the international season take the time to give free lessons to young beginners and music students.

ABIOVE extends its compliments to Carlo and Sabine Lovatelli for their successful initiatives in these areas.