



**Minutes of Meeting  
of the Soybean Work Group  
March 29, 2007  
São Paulo – ABIOVE’s headquarters**

**Present:**

Afonso Champi – Cargill  
Ana Cristina Barros - TNC  
Carlo Lovatelli – Abiove  
Carlos Scaramuzza – WWF  
Fabio Triguerinho – Abiove  
Joao Alfredo – Greenpeace  
Mauricio Galinkin – Articulação Soja Brasil  
Michel Santos - Bunge  
Ocimar Vilella – Amaggi  
Paulo Adario – Greenpeace  
Paulo Gustavo Prado – CI  
Roberto S. Waack – Ares  
Tatiana de Carvalho - Greenpeace

**AGENDA OF THE MEETING**

- 1. – Introducing the Sub-groups**
- 2. – Financing/Funding**
- 3. – Communication**
- 4. – Agenda of the meetings until the end of this year**
- 5. – Meeting at with the Chief of Staff (Casa Civil)**
- 6. – Representation of the Social Movement**
- 7. – Ethos Participation**
- 8. – “Islands” of *cerrado* [Brazilian savannah] and fields**
- 9. – Relations with the RTRS**
- 10. – Handling conflicts/disagreements concerning the forest code**

**1 – Introducing the Sub-groups**

**a. Mapping and Monitoring**

Three meetings were held (conference calls) on monitoring deforestation. In one of them, INPE was present. This was considered the best option, considering the reliability, efficiency, cost and synergy and the fact that INPE is an official institution in charge of monitoring deforestation in Brazil. It was formally requested to INPE that it renders technical support to the soybean moratorium, supplying data and information to map and identify the areas where deforestation occurred after July 2006. PRODES coordinator, Dalton Valeriano, confirmed INPE’s interest in cooperating with monitoring of the deforestation moratorium.

The following points were discussed with INPE:

- INPE will provide the deforestation data for 2006, which will be used to generate the reference map for the moratorium announced in July 2006. The data is already available, but information has to be drawn and worked on. Data and maps will be used to compare with the PRODES 2007;
- The deforestation polygons will have a single identifier;
- The biome map is in a 1: 5,000,000 scale, which does not allow an adequate reading of the deforested areas in the transition zone between the *cerrado* and the forest and may generate conflicts. MMA intends to make available maps using the 1:100,000 scale, but they are not available yet. We will attempt to check with the MMA if there is a way to speed up the process, but it was stressed that the GTS should not count with the MMA for maps very soon;
- INPE will create on its website a “call” about the soybean moratorium with a link to ABIOVE’s website, where the data will be available;
- The need to accompany the soybean cycle was discussed, in order to develop a new monitoring system that allows identifying the use of the soil through satellite images. Amaggi is working together with INPE to practice the calibration of the above-mentioned tool, following the plantation development.

The opportunity of using a Japanese satellite linked to IBGE was mentioned, which could make data available to NGOs free of charge. Ocimar will transmit this information to the Mapping and Monitoring group.

A Monitoring proposal was submitted, with the following short-term objectives:

- To identify the deforestation points after the moratorium through INPE (Prodes) data and to perform field visits to the priority areas to check if soy was planted;
- To establish a field visits calendar to learn about the reality of the priority areas (those of higher risk), with the purpose of preparing a monitoring campaign for the 2007/2008 crop.

There is consensus that the current biome map is not satisfactory. On the other hand, the GTS must not be made responsible for the biome delimitation. We should pressure MMA for it to speed up this process.

GTS also arrived at the conclusion that systems must be developed to allow mapping the producing properties that were deforested after 2006, considering the possibility of using polygonal geo-referencing. This initiative will make it easier and will make the monitoring system more efficient in the long run. Furthermore, it reduces the vulnerability of the system if the latter is dependant of the buying agents, if third parties do not perform monitoring.

It was decided that the Mapping and Monitoring Sub-group should meet as soon as possible to define its actions, to discuss the proposal of methodology development to extend the mapping (polygonal geo-referencing) to properties in vulnerable areas. At the same time, the Mapping and Monitoring Sub-Group should define short-term actions that can be implemented in the field during the coming months. This is GTS’s maximum priority at the moment. Within one month, the Mapping and Monitoring Sub-Group must send to the other members of the GTS its methodological proposal. Furthermore, it must indicate budget and timeframes for those activities. The organizations and companies with installed capacity and already committed to taking part in the sub-group are: Amaggi, Cargill, WWF, Greenpeace, IPAM, TNC, CI and Imaflora. Imazon is also equipped for this and will be invited. Scaramuzza will make a summary of the methodologies available at the moment.

## **b. Education, Information and Forest Code**

A proposal was submitted for a booklet on Moratorium Education, signed by the GTS members. The idea is that the material will be distributed among rural producers, mayors, assistance entities, and to the communities, in the areas affected by the moratorium. It is estimated that we will need 10,000 copies edition, 20 explanatory and illustrated pages, inside poster, with a quick guide, and cost of R\$22,000 (paid by Abiove).

The proposal that was submitted anticipates that the booklet will be divided into five parts, as follows:

### Introduction

- Contextualization of the environmental problem, tracing comments about global warming, the importance of the Amazon in the world, and a conceptual picture about corporate social responsibility
- Contextualization of the soybean market

### What is moratorium

- Proposals and objectives
- How it is being conducted
- Foreseen stages
- Participants

### Understanding the applicable Forest Code

- Principles and evolution
- Current laws and regulations for the Amazon region
- Legal Amazon and the Amazon Biome (specificities)
- Provisional Measure No. 2166/67 and its consequences
- Registration Instructions and Documents
- Legal Compliance

- Includes references such as “read more”

- It was noted that the moratorium initiative goes beyond the Forest Code. We should pay attention to this fact and to the confusions that this chapter can cause.

### Best practices

- Occupational safety: child labor / slave labor issues
- Control of effluents (pesticides, erosion)

### Some current initiatives

- Cases of success in the productive /ecologic integrated management

It was decided that a Publishing Committee (Comitê Editorial) would be created. The committee will also be in charge of the strategies to distribute the booklet. Members of the Publishing Committee are Bunge (Teles and Michel), Cargill (Afonso), TNC (Carlos), CI (Paulo) and Articulação Soja Brasil (Mauricio). The deadlines to complete this action are:

- Until April 13, the third party hired will propose the booklet “dummy”, sending it to the Publishing Committee
- Until April 23, the Publishing Committee will modify and approve the booklet and will send it to the other members of the GTS
- Until May 5, the members of the GTS will make the modification together with the Publishing Committee, and will approve the final wording of the booklet
- Until May 18, the booklet will be sent to be printed
- Until June 01, the booklet will be ready for distribution.

It was also suggested a strategy to promote and disseminate it through radio stations.

### **c. Relationship with the government and the law**

See item 5 below, meeting with the Chief of Staff (Casa Civil)

## **2 – Financing/Funding**

It was decided that the Financing/Funding Sub-Group would be activated after the monitoring system is defined. It will have as its starting point the analysis/survey of the financial needs of the Mapping & Monitoring and Education Sub-Groups. This group will submit a minimum budget, and an ideal budget, to implement the Moratorium.

The NGOs explained that they cannot contribute with financial resources, but with technical knowledge, facilitation and lobby at the government level to obtain resources.

Financing/Funding opportunities through multilateral organisms, such as GTZ, were commented. The GTS members should send suggestions for funding options.

## **3 – Communication**

Those present arrived at the conclusion that the GTS has reached sufficient maturity and mutual confidence level for its communication strategy to be more flexible and open. All those present mentioned that society, clients and other stakeholders are asking for information. The strategy of one single voice has turned into the absence of voice. Therefore, each member of the GTS can comment and can communicate the actions of the group, irrespectively of one sole format, and having the minutes of the meeting as reference. However, it was recommended that the following points should be focused:

- During the last meeting of the GTS, there was the insertion of the social movement through the participation of Articulação Soja Brasil, following the decision of the Civil Society Chamber [Câmara da Sociedade Civil];
- GTS is finalizing agreements with INPE for mapping and monitoring;
- The Mapping and Monitoring Sub-Group will submit within one month the short term and long term methodology;
- GTS will publish in July a booklet about the Moratorium and the good practices for soybean production;
- There will be a meeting with the Chief of Staff [Casa Civil] to present the Moratorium, with the participation of NGO representatives and companies.
- A Funding Sub-Group will be created to raise and propose financing/funding forms for the Moratorium actions.

The technical sub-groups should circulate regular internal memoranda about their activities.

## **4 – Agenda of the meetings until the end of the year**

This item was not discussed for lack of time. Alice (Abiove) will get in touch with Tatiana (Greenpeace) to schedule a meeting every two months.

The next meeting was scheduled for May 30, in Manaus, headquarters of the Greenpeace.

Furthermore, a full meeting in Sao Paulo including all the participants of the sub-groups and of the civil society chamber was scheduled, with open participation for other NGOs, companies and possibly the press. It was scheduled for July 24. Abiove will be responsible for the administrative part of the event (location, etc). It was suggested that a side event be organized that would be the visit to soybean plantations in the “frontier” areas, considered a priority for the moratorium.

## **5 – Meeting with the Chief of Staff (Casa Civil)**

The interlocutor will be Mr. Johanness Eck. The importance of bringing the Minister to the discussion of the theme was stressed. She is going to perceive the importance of the Moratorium and of the joint actions in progress.

The group will meet one hour before at TNC’s headquarters, in Brasilia. Present at the meeting with the Chief of Staff will be the president of Abiove, Carlo Lovatelli, the moderator, Roberto Waack, the director of Greenpeace in the Amazon, Paulo Adario, and João Alfredo, also from Greenpeace.

Suggested agenda:

- Presentation of the Moratorium
- To involve Minister Dilma to expedite the moratorium purpose
- The Government role of command and control
- Ecologic-Economic Zoning and biome map 1:100.000
- Rural Register – Federal Government
- SLAPR – to involve the states/ MMA with signaling from governments and World Bank
- Definition of the interlocutors in the Government
- Synergy between the Government and NGOs / companies

## **6 – Social Movement Representation**

Mr. Mauricio Galinkin, representative of Articulação Soja Brasil (AS-Br), will occupy the seat of representative of the social movement in the GTS. His name was ratified during a meeting of the Civil Society Chamber to be part of the coordination nucleus of GTS.

Other representatives of the social movement will be included as participants of the work sub-groups and of the Civil Society Chamber.

## **7 – Ethos Participation**

## **8 - “Islands” of *cerrado* [Brazilian savannah] and fields**

## **9 – Relationship with RTRS**

## **10 – Managing disagreements re the forest code**

The above topics could not be discussed due to lack of time. They will be included in the agenda for the next meeting.

## **11 – Other subjects**

Paulo Adario commented the meeting held in London of the companies that consume soybeans, of which he and other members of the Greenpeace took part, as well as the Cargill representative. He mentioned that companies are demanding more information and the commitment assumed by Greenpeace to meet their demand, in parallel with the GTS newsletter. He also stressed the desire of European companies members of the Amazon Alliance, and especially MacDonald’s, to take part in the extended meeting of the GTS, and the demand of those companies that the dates of such meetings be scheduled well ahead, so that they can organize their representation.

João Alfredo was introduced as the representative of Greenpeace in the GTS. He will absorb a good part of the tasks of Paulo Adario in conducting/coordinating the work that the NGOs will do.